

IMPORTANT MESSAGE TO RYZER ATHLETES & PARENTS

At Ryzer, our mission is to provide athletes access to amazing instructional and recruiting events across all sports. Whether your goal is to get better in a sport or get noticed by college coaches, Ryzer is your ticket.

In this period of “social distancing” most athletes are forced to put their athletic careers on hold - unable to attend practice, hit the gym, or play games - creating a difficult environment for getting better or getting noticed in your sport. Although we are optimistic that normalcy will eventually return to sports, it is uncertain as to when and what it will look like. In these challenging and unprecedented times, we created a special program to help athletes take advantage of this forced downtime.

A Unique Opportunity from these Difficult Times to Help You GET BETTER and GET NOTICED

The Mindset E-Learning Program to allow athletes the opportunity to get better and get noticed on a critically important but often forgotten side of sports - the MENTAL side. *How?* This special program includes unprecedented pricing and access to the Troutwine Athletic Profile (TAP) developed by Ryzer Mindset’s Chief of Sports Psychology Dr. Robert Troutwine. The TAP is a 25-minute online survey that measures the “mental intangibles” important to success in sports such as Mental Toughness, Focus Speed, Coachability, and more. After decades of success in professional sports, Dr. Troutwine decided to share the TAP with amateur athletes and teams, joining forces with Ryzer to help facilitate this.

GET BETTER with the TAP

- Take the online TAP survey and see how you score & stack-up on the 12 Performance Traits important to athletic success
- Follow Dr. Troutwine’s personalized guidance based upon your TAP results and matched Athlete Type
- Conduct the integrated online mindset training to hone your strengths and shore up any weaknesses

GET NOTICED because of your TAP

- We are taking this opportunity to announce that Ryzer Mindset will release and publish TAP scoring leaderboards by age, sport, and geographic region for the first time in the summer of 2020
- The thousands of college coaches and pro scouts that use the Ryzer system will have access to these leaderboards
- High trait scores of yours could appear on a leaderboard and help you get noticed just like the previously lesser-known Tom Brady and Patrick Mahomes were noticed by NFL teams because of their high TAP scores

For the time being, we are reducing the cost of taking the TAP and its associated reporting and mindset training by \$50 from \$69.95 to the lowest price it has ever been offered in history: \$19.95

For those that cannot afford the cost at this time, there is a scholarship form to fill out to access the full program at no charge. We know this situation is causing financial strains on many families and we want everyone to have the opportunity to get better and get noticed during these challenging times.

[CLICK HERE to sign up for the program](#). With our normal business operations being mostly interrupted, any revenues coming in will help us retain and continue paying our wonderful employees.

With regards to the sports shutdown, we recommend that you don’t count the days, but instead *make the days count*. Seize this opportunity to get better & get noticed.

Building Champions,



Andy Priestley
CEO, Ryzer



Rob Pike
CSO, Ryzer Mindset



Dr. Robert Troutwine
CSP, Ryzer Mindset